2012 Media Festival Winners

Bronze Awards

Print Media
The Royal Children’s Hospital, Melbourne
Quality of Care Report 2010-11
Christine Goerner, Robert Reitmaier & Hannah Burns, Producers

Video – Continuing Education
Media Studio, Cambridge University Hospitals NHSFT
Central Venous Catheter Insertion
Jeremy Nayler, Producer
Johs Hopkins University, School of Medicine
Halsted
Ralph Hruban & Norman Barker, Producers

Video – Curriculum Based Education
St. Boniface Hospital Research
Health and Physics CT|Linac|PET|MRI|X-Ray|Ultrasound
Bill Peters, Producer
Select Media, Inc.
Tanisha & Shay
Beth Wachter, Producer

Gold Awards

Video – Curriculum Based Education
Select Media, Inc.
The Subject Is: Puberty
Beth Wachter, Producer
Select Media, Inc.
Wrap It Up
Beth Wachter, Producer

Video – Patient Education

Silver Awards

Print Media
The Royal Children’s Hospital, Melbourne
Jacqui Glenister, Producer

Video - Marketing
ERC/Royal Children’s Hospital, Melbourne
RCH Neonatal Unit Fundraiser 2011
Rob Grant, Producer

Website
Hyperactive Multimedia
Imaging 2.0: Sharing your vision. Advancing the science.
(www.philips.com/rsna)
Arlyn Bonfield & Doug Young, Producers

Video – General Health Information
ERC/Royal Children’s Hospital Melbourne
Glen’s Story
Rob Grant, Producer

Video – Marketing
ERC/Royal Children’s Hospital Melbourne
Dreams
Sam Ira, Producer
The University of Texas, M. D. Anderson Cancer Center
MD Anderson Educates
Glenn Challenger & Sunni Houseman, Producers
M. D. Anderson Cancer Center, Department of Volunteer Services
Volunteers: Making a Difference, Making Cancer History
Gail Goodwin & Tom Eschbacher, Producers

Video – Patient Education
The University of Texas, M. D. Anderson Cancer Center
Kid to Kid: Learning to Cope When Your Parent has Cancer
Glenn Challenger, Frank Castillo, Jo LaCour, Producers

Gold Awards

Print Media
The Royal Children’s Hospital, Melbourne
Research on the Royal Children’s Hospital Campus 2010
Christine Goerner & Bill Reid, Producers

Gold Awards

Website
Hyperactive Multimedia
Imaging 2.0: Sharing your vision. Advancing the science.
(www.philips.com/rsna)
Arlyn Bonfield & Doug Young, Producers

Video – Patient Education

Print Media
The Royal Children’s Hospital, Melbourne
Research on the Royal Children’s Hospital Campus 2010
Christine Goerner & Bill Reid, Producers
Holly Harrington-Lux Creative Design Award Nominees

Lisa McElaney
*All Babies Cry: Tried and true tips for comforting your newborn and yourself*
Vida Health Communications, Inc.

Beth Wachter
*The Subject Is: Puberty*
Select Media, Inc.

Bill Peters
*Health and Physics CT|Linac|PET|MRI|X-Ray|Ultrasound*
St Boniface Research Hospital

Rick Martin, Philips Digital Manager
Jonathan Jackson and Maria Backus, Designer
Arlyn Bonfield and Doug Young, Producers
*Imaging 2.0: Sharing your vision. Advancing the science. (www.philips.com/rsna)*
Hyperactive Multimedia

The 2012 Holly Harrington-Lux Creative Design Award Winner is:

Rick Martin, Philips Digital Manager
Jonathan Jackson and Maria Backus, Designer
Arlyn Bonfield and Doug Young, Producers
*Imaging 2.0: Sharing your vision. Advancing the science. (www.philips.com/rsna)*
Hyperactive Multimedia
2012 Media Festival
Winners & Nominees

Elmer Friman Best of Show Award Nominees

The Royal Children’s Hospital, Melbourne
Research on the Royal Children’s Hospital Campus 2010
Christine Goerner & Bill Reid, Producers

Select Media, Inc.
The Subject Is: Puberty
Beth Wachter, Producer

Select Media, Inc.
Wrap It Up
Beth Wachter, Producer

Vida Health Communications, Inc.
All Babies Cry: Tried and true tips for comforting your newborn and yourself
Lisa McElaney, Producer

The 2012 Elmer Friman “Best of Show” Award is presented to:

Vida Health Communications, Inc.
All Babies Cry: Tried and true tips for comforting your newborn and yourself
Lisa McElaney, Producer