



[www.bioconf.org](http://www.bioconf.org)

**Boston**  
JUNE 2-5  
**2010**

## Revolutionary Ideas in BioCommunications

The 2010 annual conference will be a combined meeting of the Association of Biomedical Communications Directors (ABCD), BioCommunications Association (BCA) and the Health and Science Communications Association (HeSCA). This meeting will showcase some of the finest, most interesting applications of technology in communications, creative applications, and problem solving solutions to communication and imaging challenges. Historic Boston – a popular destination for so many reasons – will host the conference at a central, downtown location.

### Call for Papers

We invite you to submit an abstract for presentation. Topics may include, but are not limited to imaging technologies, web applications and solutions, interactive sessions, distance learning, digital asset management, software skills, social networking, e-learning, telehealth, management challenges, facility planning, instructional technology, streaming video, website usability and accessibility, and more. Don't forget the more traditional tools – topics about interesting applications of photography, graphics, or video are also encouraged.

### Preparing your abstract

Your abstract should be a clear, concise summary of your presentation. All abstracts should include the following: Title, author, name(s), institution(s), full name, address and phone number for correspondence. Do not include degrees, titles, institutional appointments or addresses as part of the abstract. Organize the body to include intent, target audience and summary of work. Do not include introductions, literature reviews, historical data, references, or bibliographies. Abstracts should be limited to 200 words. Please also submit a short bio (70 words maximum) for each author and a head shot (jpg).

### Submitting your abstract

Electronic submission is preferred. Subject line of your email should read: Abstract – ABCD/BCA/HeSCA 2010

**Submit your abstract along with the information requested as an email attachment to:**

[abonfield@biomedicalmedia.com](mailto:abonfield@biomedicalmedia.com)

Questions may be directed to:

Arlyn Bonfield (781-784-9700)

Charlene Baron (508-856-1600)

Lynda Banzi Sponholtz (617-724-5342)

### Presentation format (check one):

- ☐ Plenary/concurrent presentation (20 minutes)
- ☐ Plenary/concurrent presentation (30 minutes)
- ☐ Infoshare (5 - 10 minutes)
- ☐ Show your stuff (5 - 10 minutes)
- ☐ Workshop (1.5 - 3 hours)

See website for description of presentation formats

Title: \_\_\_\_\_

Name of lead author/primary contact: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please note:** Presenters are responsible for their own conference registration, travel, and related expenses.

**Deadline for abstracts: January 15, 2010**



[www.abcdirectors.org](http://www.abcdirectors.org)



[www.bca.org](http://www.bca.org)



[www.hesca.org](http://www.hesca.org)

**Presentation title:** \_\_\_\_\_

**P ■ I ■ S ■ W ■**

**Name(s):** \_\_\_\_\_

**Abstract:** *Describe the problem, issue, or technique you propose to present. Include the major points the audience will take away from your presentation and why it should be important to conference attendees. (200 words).*

**Biographical sketch:** *Describe your area of expertise as it applies to the subject being presented e.g. current position, educational background, published works or presentations given. (70 words).*

**Is this your first time to present at the national meeting?:**

☐ Yes ☐ No ☐ Student

**Supplemental Material:** *Handouts and other supplemental material serve to enhance the presentation or workshop and are greatly appreciated by attendees.*

Will you be providing any supplemental materials? ☐ (Please tick)

If so, what will they be? \_\_\_\_\_

**Equipment required:**

\_\_\_\_\_ Data Projector (1024 x 768)    PC \_\_\_\_\_ Mac \_\_\_\_\_

\_\_\_\_\_ Video player    VHS \_\_\_\_\_ DVD \_\_\_\_\_

\_\_\_\_\_ Other \_\_\_\_\_

Special equipment or set-up needs: \_\_\_\_\_

*I understand that presentations given during the annual meeting may be photographed or otherwise recorded and used at the discretion of the Associations for member and/or public access for the purpose of fulfilling the mission and objectives of ABCD, BCA and/or HeSCA. Please state any limitations or conditions below and sign, acknowledging that you have read and agree to these terms.*

\_\_\_\_\_

**Signature:**

\_\_\_\_\_

**Date:**

\_\_\_\_\_