

Announcing the second...

IMI and HeSCA Exchange Program (IMIHEP) – 2009



This year, one Exchange Program Award (IMIHEP) will be made available to a member of HeSCA to allow the successful applicant to attend the IMI Annual Conference on September 17-19, at the Westerwood Hotel, Cumbernauld, near Glasgow, Scotland, UK.

When a member is offered this Exchange Program, it is expected that they will provide a detailed report of the conference for inclusion in the *Journal of Visual Communication in Medicine*.

If you are successful in obtaining the IMIHEP award, the member will automatically be awarded the conference fee, which includes 2 nights accommodation and a travel award, which will pay for any travel incurred up to a maximum of \$1000. The IMIHEP award itself **does not** provide a maintenance grant; additional costs must be met by the member.

This is a wonderful opportunity for a HeSCA member to attend a UK conference, which has a jam-packed schedule with keynotes, workshops, tours and events that you will not want to miss! These include:

- **Keynote address: Dr Harry Burns, Chief Medical Officer, Scotland**
- **Full day of Workshops and Trade Show**
- **Presentation by Colin Prior, acclaimed landscape photographer**
- **Annual Banquet and Awards Dinner followed by leading ceilidh band, Callanish**

Conference Venue

The Westerwood Hotel, set in 400 acres of woodland, has stunning views overlooking the Campsie Hills in Lanarkshire, Scotland. The hotel has just completed a £14 million refurbishment, which includes a spa centre and state-of-the-art leisure club. Seve Ballesteros designed the 18-hole 72 par championship golf course within the hotel grounds, and around 142 AD, the Romans settled here and built the Antonine Wall. This World Heritage site was once home to a fort guarded by gladiators, who have now been replaced by a team of 7 greenkeepers, who regularly battle it out with the weeds.

More details of the conference can be found at: www.imi.org.uk/conference/conf2009/conf2009.asp

If you would like to be considered for this Exchange Program, complete the enclosed application form and send to Ron Sokolowski at the address below, **no later than June 10, 2009**. A decision will be made by the HeSCA Board of Directors on June 17, 2009 and the successful applicant announced at the HeSCA Media Festival Awards Banquet on June 20, in St. Louis. All queries should be forwarded to the HeSCA Central Office, details below.

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