

Instructions: Complete all required parts of this form. A separate entry form is required for each production or part of a production series! Also see email submission instructions! * = required fields! **Questions? Call 860-334-8158**

Part 1 - Contact Information (Member entry fee rates will only apply if an active HeSCA member is listed as the contact person!)

First Name* Initial Last Name* Member #

Dept. City* State (Prov)

Institution* Zip (postal) Code

Address* Country*

Email*

Phone:* Fax:

Part 2 - Title, Producer & Producing Institution: (Double Check! This information is used for publicity and awards!)

Entry Title*

Website URL may be substituted for Entry Title if this is a website entry.

Producer* <- **Producer is the person(s) MOST responsible for the overall production**

Producing Institution*

Part 3 - Statement of Objectives: * (Explain WHY your entry was produced. This statement weighs heavily in the judging process!)
Limit to 50 words or less

Objectives*

Part 4 - Audience Category* Select the most appropriate audience category:

- Curriculum Based Education Continuing Education Patient Education Public Service Announcement (Video Only)
 General Health Education Marketing Medical Health Report (Video Only) **Unable to Classify**

Part 5 - Specific Target Audience*

Specific Target Audience*

Part 6 - About Your Production

Year Produced* <- **2010, 2011, 2012 Only!**

Check Box if this is a Veterinary Media Entry

Video Only - Length of Production (MM:SS)

Print Only - How many pages or pieces?

Office Use Only:

Part 7 - Festival Information - Check one of the below to identify the Festival you are entering.

Video - Submit in CD-ROM or DVD only

Website - Supply Access Data: Username Password

Print - Check Category Below Print Entries must have been mass produced. One-of-a-kind entries not accepted.

Book Brochure Periodical Campaign

Specialty Publication -Describe:

Part 8 - Return of entry * - Productions will **NOT** be returned after the Festivals are complete. You have the option of picking up your entry at the HeSCA Annual Meeting or we will return your entry for an additional shipping & handling fee. (\$10 per entry for US returns, \$20 per entry for non-US locations.) The default is destruction of your entry after the HeSCA Meeting.

Destroy Entry Pick-up Return Entry US Only - \$10. Return Entry - Non USA Destination - \$20.

Part 9 - Entry Fees & Payment *

Payment Method *

Check - Payable to HeSCA in US Funds

Purchase Order P.O. Number:

Credit Card - American Express, Visa & Master Card Accepted

Credit Card Information: Card Number

Expiration Date
MM/YY

Security Code

**Deadline for Submission of this form,
fees and entry is
February 29, 2012**

Part 10 - Fee Calculations *

Video - **HeSCA Member** \$70.

Video - NonMember \$120.

Print - **HeSCA Member** \$40.

Print - NonMember \$80.

Web - **HeSCA Member** \$40.

Web - NonMember \$80.

Entry Fee

Return fee

Total Fee

To Submit: Print and mail or fax or.....submit as an email attachment (file submitted as a PDF file only!)

Payments other than credit card, as well as the entry piece should be shipped to the address listed below, postmarked no later than the deadline for submission - February 29, 2012

Mailing Address:
HeSCA Media Festivals
P. O. Box 217
Brooklyn, CT 06234

SHIPPING Address:
HeSCA Media Festivals
170 Pomfret Rd.
Brooklyn, CT 06234

Contact Info:
Phone: 860-334-8158
Email: HeSCA2012@gmail.com

HeSCA is a 501(c)(3) Organization: TIN: 56-6068234

Want to start over? Clicking the Reset Button will remove all entries from the form. It is not possible to selectively remove fields except to overwrite selected fields. (i.e. For multiple entries)