

2012 Media Festival Winners

Bronze Awards

Print Media

The Royal Children's Hospital, Melbourne *Quality of Care Report 2010-11*Christine Goerner, Robert Reitmaier & Hannah Burns, Producers

Video - Continuing Education

Media Studio, Cambridge University Hospitals NHSFT Central Venous Catheter Insertion Jeremy Nayler, Producer

Johns Hopkins University, School of Medicine *Halsted* Ralph Hruban & Norman Barker, Producers

Video - Curriculum Based Education

St. Boniface Hospital Research

Health and Physics CT/Linac/PET/MRI/X-Ray/Ultrasound

Bill Peters, Producer

Select Media, Inc.

Tanisha & Shay

Beth Wachter, Producer

Video - General Health Information

ERC/Royal Children's Hospital Melbourne Glen's Story Rob Grant, Producer

Video - Marketing

ERC/Royal Children's Hospital Melbourne *Dreams* Sam Ira, Producer

The University of Texas, M. D. Anderson Cancer Center *MD Anderson Educates* Glenn Challenger & Sunni Hoseman, Producers

M. D. Anderson Cancer Center, Department of Volunteer Services Volunteers: Making a Difference, Making Cancer History Gail Goodwin & Tom Eschbacher, Producers

Video – Patient Education

The University of Texas, M. D. Anderson Cancer Center Kid to Kid: Learning to Cope When Your Parent has Cancer Glenn Challenger, Frank Castillo, Jo LaCour, Producers

Silver Awards

Print Media

The Royal Children's Hospital, Melbourne
Royal District Nursing Service 2011 Annual Report: "Trusted.
Respected. Growing"
Jacqui Glenister, Producer

Video - Marketing

ERC/Royal Children's Hospital, Melbourne RCH Neonatal Unit Fundraiser 2011 Rob Grant, Producer

Website

Hyperactive Multimedia
Imaging 2.0: Sharing your vision. Advancing the science.
(www.philips.com/rsna)
Arlyn Bonfield & Doug Young, Producers

Gold Awards

Video - Curriculum Based Education

Select Media, Inc.

The Subject Is: Puberty
Beth Wachter, Producer

Select Media, Inc.

Wrap It Up

Beth Wachter, Producer

Video - Patient Education

Vida Health Communications, Inc.

All Babies Cry: Tried and true tips for comforting your newborn and yourself
Lisa McElaney, Producer

Print Media

The Royal Children's Hospital, Melbourne Research on the Royal Children's Hospital Campus 2010 Christine Goerner & Bill Reid, Producers



2012 Media Festival Winners & Nominees

Holly Harrington-Lux Creative Design Award Nominees

Lisa McElaney
All Babies Cry: Tried and true tips for comforting your newborn and yourself
Vida Health Communications, Inc.

Beth Wachter
The Subject Is: Puberty
Select Media, Inc.

Bill Peters

Health and Physics CT/Linac/PET/MRI/X-Ray/Ultrasound

St Boniface Research Hospital

Rick Martin, Philips Digital Manager
Jonathan Jackson and Maria Backus, Designer
Arlyn Bonfield and Doug Young, Producers
Imaging 2.0: Sharing your vision. Advancing the science. (www.philips.com/rsna)
Hyperactive Multimedia

The 2012 Holly Harrington-Lux Creative Design Award Winner is:

Rick Martin, Philips Digital Manager
Jonathan Jackson and Maria Backus, Designer
Arlyn Bonfield and Doug Young, Producers
Imaging 2.0: Sharing your vision. Advancing the science. (www.philips.com/rsna)
Hyperactive Multimedia



2012 Media Festival Winners & Nominees

Elmer Friman Best of Show Award Nominees

The Royal Children's Hospital, Melbourne
Research on the Royal Children's Hospital Campus 2010
Christine Goerner & Bill Reid, Producers

Select Media, Inc.

The Subject Is: Puberty

Beth Wachter, Producer

Select Media, Inc.

Wrap It Up

Beth Wachter, Producer

Vida Health Communications, Inc.

All Babies Cry: Tried and true tips for comforting your newborn and yourself

Lisa McElaney, Producer

The 2012 Elmer Friman "Best of Show" Award is presented to:

Vida Health Communications, Inc.

All Babies Cry: Tried and true tips for comforting your newborn and yourself

Lisa McElaney, Producer